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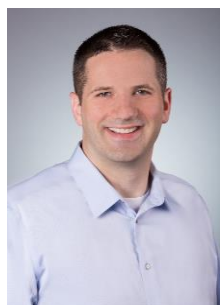
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Kade R. Kimber

As the Marketing Manager at Alliance of Professionals & Consultants, Inc. (APC), Kade Kimber is responsible for APC's marketplace positioning by developing and overseeing all branding and marketing initiatives. Since joining APC in 2015, Kade successfully conceptualized and implemented a full company rebrand and continues to reimagine and create opportunities for brand engagement with clients and professionals alike.

Prior to APC, Kade advanced through over a half-dozen marketing roles within ManpowerGroup, Inc. He was initially responsible for identifying and building branding efforts within eastern North Carolina. At the time of his departure almost nine years later, Kade was responsible for the structuring, implementation, and oversight of all social media engagement for ManpowerGroup's five lines of business operating in North America. This included creating and introducing training materials throughout the organization, along with crafting social care policies and procedures. His pioneering work to build a large-enterprise social program structured for consistency and risk mitigation is still utilized today.

Along the way, Kade realized his passion for helping others to learn and succeed. Today he incorporates this passion in his work through ongoing team training and development, with a particular emphasis upon social media. He does this within APC and also for organizations throughout the community, imparting his belief that true digital success is not found in analytics but rather within the authentic human interactions social tools help generate.

Kade R. Kimber

Marketing Manager

Alliance of Professionals
& Consultants, Inc.
(APC)