

December 2nd-3rd

REGISTER TODAY!

[www.CVMSDC.org](http://www.CVMSDC.org)

re-EMERGE  
THE FUTURE  
OF YOUR BUSINESS

2020 VIRTUAL  
BUSINESS OPPORTUNITY  
CONFERENCE & MBE SUMMIT

SPONSORED BY

BANK OF AMERICA 

CLEMSON  
UNIVERSITY

 First Citizens Bank



### Dr. Alva H. Taylor

Professor Alva Taylor is Faculty Director of the Center for Digital Strategies, and an Associate Professor in Strategy at the Tuck School of Business at Dartmouth. His research focuses on the innovation process, entrepreneurship, and technological change. Some of Prof. Taylor's recent work has been on the challenge of managing sustained innovation and entrepreneurship in uncertain environments; moving diverse and inclusive perspectives upstream in the new product development process.

He teaches courses on strategy in fast-changing environments, managing change, and design thinking in both the Tuck MBA and Executive Education programs. Prof. Taylor designed and is Director of the Digital Excellence for Minority Entrepreneurs Executive Education Program in partnership with Google. He consults with companies in new product development, innovation processes, and increasing diversity in supplier pipelines.

Prior to academia, Prof. Taylor was a senior manager in the consulting division of KPMG, running a practice focused on business strategy, information technology, and growing companies to scale. His work and ideas have been published in both top business journals, academic journals, and the press publications. He has his PhD in business from Stanford University, his MBA from the Johnson School of Management at Cornell University, and a Bachelor and Master in Engineering degrees from Cornell University.

## Dr. Alva H. Taylor

**FACULTY DIRECTOR,  
GLASSMEYER/MCNAMEE  
CENTER FOR DIGITAL  
STRATEGIES;  
ASSOCIATE  
PROFESSOR OF  
BUSINESS  
ADMINISTRATION**

**Tuck School of Business  
at Dartmouth**